



GUIDELINES & ON-SITE AGREEMENT FOR NON-EXHIBITING MANUFACTURERS

Sweets & Snacks Expo is working hard to ensure success for all exhibitors and attendees. We welcome your visit and want it to be a valuable experience for you and your company.

Non-Exhibiting Manufacturer attendance is for the sole purpose of viewing the Sweets & Snacks Expo for consideration of exhibiting in the future. A maximum of two people from each non-exhibiting company will be permitted to attend. To maintain the integrity of the show and the high-quality experience for everyone, we require that you abide by the following guidelines while visiting the show.

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- The actions described below (in part or in whole) are known as “suitcasing.” By signing below and accepting a badge, you agree not to “suitcase” while at the show.
 - I will not approach buyers or other exhibitors at the show, on the convention center grounds or in any hotel or venue in Indianapolis, for the purpose of offering to sell, demonstrate or show my products or services. Showrooms, hospitality suites, special presentations, or sponsorship of any activity is not allowed by Non-Exhibiting Manufacturers/Service Providers anywhere in Chicago during Sweets & Snacks Expo.
 - I will not have in my possession product samples, catalogs, flyers, brochures, product drawings, photos, videos, computer presentations or any other representation of items or services for sale, for the purpose of displaying, showing or selling to a show buyer or exhibitor.
 - I will not take photos of any booths, products or Show areas.
 - I understand that if I am found in violation of this policy I will be removed from the show and my company may be prohibited from attending or exhibiting at the show in the future.
 - I agree to wear my badge at all times. I understand that badges are the property of Sweets & Snacks Expo and National Confectioners Association and agree to surrender my badge upon request by Show Management or Show Security if I am found to be in violation of the “suitcasing” rules. I am aware that Show Management has the right to reject my registration or deny admittance at its sole discretion.

I agree to all of the above.

Print Name _____ Signature _____

Company Name _____